

For Immediate Release



Client By Design Partners With Localeze To Deliver Local Search Ad Solutions For Small Business Via SwiftLocal

Yonkers, NY, Client By Design, LLC - Continuing its tradition of creating affordable big business marketing solutions for organizations of all sizes, Client By Design, LLC offers small business owners a way to get maximum visibility for online local search through its SwiftLocal directory and search distribution system. SwiftLocal clients can open an advertising and visibility solutions account to help drive foot-traffic to their neighborhood businesses throughout the United States.

As an Authorized Localeze Content Distribution and Channel Partner, Client By Design has created SwiftLocal as a self-managed business profile management and local search engine distribution system for business of all sizes that allows business owners to create, edit, enhance (with important details) and then distribute their business profiles as enhanced directory listings to over 50 top local search related databases, search engines, Internet Yellow Pages, directories and area guides. SwiftLocal uses current technology and strategic industry partnerships to promote businesses beyond standard search by allowing brick-and-mortar business owners and marketing managers to attract and provide important business, product and services info to local consumers.

SwiftLocal serves individual business owners and also national brands that need to promote their brands, products and services in specific geographic locations throughout the United States. Users simply open an account and once approved they can login to create their enhanced listing profile content that includes: Business hours, products, services, licenses, company slogans and affiliations, accepted payment methods and more. Profiles (local search ads) are then activated upon payment and distributed via exclusive data feeds to the top local search engines, ready for publishing and end-user consumption by both mobile phone, some GPS and desktop/laptop users.

Local search engine providers (search engines, Internet yellow pages, and other resources) need accurate data to provide consumers with relevant info. SwiftLocal makes it possible for business owners to edit, manage and distribute multiple business directory entries from one single online account and with simple push-button ease. This saves significant money in annual marketing expenses and returns time to already busy managers, marketing departments and owners who want to tell everyone in driving or walking distance about their products or services.

"By teaming up with Localeze, SwiftLocal now adds a higher level of service to our line of comprehensive Search Marketing programs and services. By allowing business owners to create and edit their own local search engine directory profiles, we ensure the accuracy of content being distributed and give business owners the ability to personally promote their business. Anyone from restaurants, schools and service centers to major chains and franchise businesses can use this system to add, publish and distribute their business details on a local level," says Richard D. Bailey, President of Client By Design, LLC (www.ClientByDesign.com) and creator of SwiftLocal.

Activations start at \$199 per year for each business location and are all inclusive with the ability to edit, enhance and update information from a secure online account during the annual subscription period. Each account also sports a complimentary search marketing and SEO consultation to ensure greatest exposure and visibility.

Quantity discounts, agency partner, national retailer, affinity and corporate account programs are also available.

Business owners can call 914-206-9625 or visit: www.SwiftLocal.com to learn more or to register and open an online account.

New customers can enter promotion (coupon) code: P0104LV8PO to get 30% off the normal account activation rate. Expires July 30th, 2008.

About Localeze:

Localeze is the leading expert on local search engine business content management, helping businesses, marketers and distributors cash in on over 1.7 billion local searches made every month on search engines, directories and Internet Yellow Pages by bringing buyers and sellers together. Businesses rely on Localeze to collect, enhance and distribute their rich information online, while local search providers and directories trust Localeze to deliver the broadest, richest and most accurate content to their users. Localeze, is a privately held company headquartered in Vienna, Virginia. For more information, visit www.localeze.com.

About SwiftLocal and Client By Design:

An online service developed by Client By Design, LLC, SwiftLocal's local search distribution and management system can be used by businesses of all sizes including, but not limited to: associations, corporations, financial institutions, medical practitioners, retail stores, consumer electronics chains, real estate agents, education and training centers, national retail chains, and any other businesses that would normally run neighborhood advertising or get listed in a print version of their local yellow pages to increase their local visibility. SwiftLocal uses the Internet to drive leads and foot-traffic to local businesses. Client by Design was founded by Internet Developer and Marketing Consultant Richard Bailey in 2002 to deliver methods and technology to attract customers for its clients. For more info visit: www.SwiftLocal.com

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